UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 12, 2024

Lifeward Ltd.

	(Ex	act name of registrant as specified in its chart	er)
	Israel	001-36612	Not applicable
(State or Other	Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)
2	00 Donald Lynch Blvd. Marlborough,	MA	01752
	(Address of principal executive office	es)	(Zip Code)
	Registrant's	s telephone number, including area code: +50	8.251.1154
	(Former	name or former address, if changed since last	t report)
	s registered pursuant to on 12(b) of the Act:	Trading symbol	Name of each exchange on which registered
Ordinary S	hares, par value NIS 1.75	LFWD	NASDAQ
following provision Writte Solici Pre-ce Pre-ce Indicate by check	ons (see General Instruction A.2. belown communications pursuant to Rule 4 ting material pursuant to Rule 14a-12 commencement communications pursuant to Rule 14a-14 commencement commencement commencement to Rule 14a-14a-14 commencement communications pursuant to Rule 14a-14a-14 commencement	w): 25 under the Securities Act (17 CFR 230.425) under the Exchange Act (17 CFR 240.14a-12) ant to Rule 14d-2(b) under the Exchange Act ant to Rule 13e-4(c) under the Exchange Act erging growth company as defined in Rule 405	(17 CFR 240.14d-2(b))
• ′		(₀	
Emerging growth	company □		
		k if the registrant has elected not to use the exuant to Section 13(a) of the Exchange Act. \Box	tended transition period for complying with any new

Item 2.02 Results of Operations and Financial Condition.

On November 12, 2024, Lifeward Ltd. (the "Company," "we" or "us") issued a press release announcing its financial results for the third quarter ended September 30, 2024. A copy of the press release is being furnished herewith as Exhibit 99.1. As set forth in the press release, the Company will host a conference call to discuss its financial results for the third quarter ended September 30, 2024, on November 12, 2024 at 8:30 a.m. E.D.T. The archived webcast will be available at https://edge.media-server.com/mmc/p/nof4rjp4. and/or through the Company's website at www.golifeward.com under the "Investors" section for 30 days after the completion of the call.

The information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "1934 Act"), nor shall it be deemed "incorporated by reference" into any filing under the Securities Act of 1933, as amended, or the 1934 Act, except as may be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits
- 99.1 Press release, dated November 12, 2024, of Lifeward Ltd., announcing financial results for the third quarter ended September 30, 2024.*
- 104 Cover Page Interactive Data File (embedded within the Inline XBRL document).
- Furnished herewith

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 12, 2024

Lifeward Ltd.

By: /s/ Mike Lawless

Name: Mike Lawless
Title: Chief Financial Officer



Lifeward Ltd. Reports Third Quarter 2024 Financial Results

Second consecutive quarter of 20 ReWalk systems sold

Robust growth in U.S. ReWalk pipeline of approximately 70 qualified leads for potential claim submission with Medicare and other U.S. payors

MARLBOROUGH, MA, and YOKNEAM ILLIT, Israel, November 12, 2024 – Lifeward Ltd., (Nasdaq: LFWD) ("Lifeward" or the "Company"), a global market leader delivering life-changing solutions in physical rehabilitation and recovery, today announced its financial results for the three months and nine months ended September 30, 2024.

Recent Highlights and Milestones for Lifeward

- Lifeward initiated actions to further streamline its U.S. operations including closing two U.S. facilities to complete the integration of AlterG. The actions are expected to save the Company approximately \$3 million in operating expenses and improve gross margins by approximately two percentage points when the full impact is achieved.
- Lifeward began selling the AlterG family of products through its German sales organization which the Company expects will result in revenue growth from a more focused sales effort and higher margins with little incremental investment by utilizing its existing sales and support infrastructure in Germany.
- Lifeward executed a successful launch of the AlterG NEO which was engineered with a new design to allow a lower price point to make the technology more accessible to a broader range of customers. Since the introduction of the NEO at the end of June, Lifeward has generated orders for approximately 40 units as the NEO is quickly becoming a growth driver for the AlterG product line.
- Lifeward completed its near-term plans to refresh its Board of Directors with the addition of Robert J. Marshall Jr. as a new director and chairman of the Audit Committee.

"We continue to build the pipeline of ReWalk cases which we believe will fuel our growth in future quarters," said Larry Jasinski, Chief Executive Officer. "While the conversion of these cases to revenue can be variable, the underlying growth in leads and qualified cases is growing as we continue to educate the U.S. market on the expanded patient access under the Medicare program and eventually private insurance. At the same time, we also see that the AlterG NEO launch is stimulating incremental customer interest and growth, which we believe will fuel the anticipated recovery in AlterG revenue growth."

Third Ouarter 2024 Financial Results

Revenue was \$6.1 million in the third quarter of 2024, compared to \$4.4 million during the third quarter of 2023, up \$1.7 million, or 39%. Revenue from the sale of Lifeward historical products and services including ReWalk exoskeletons, MyoCycles, and ReStore exo-suits was \$2.5 million, up \$1.0 million, or 173% compared to the prior year. This performance was primarily driven by an increase in ReWalk system sales from the expansion of access through Medicare coverage and stronger sales performance in Germany. Revenue from the sale of AlterG products and services was \$3.6 million, a \$0.7 million increase from the third quarter of 2023, which had a partial quarter contribution from AlterG following the closing of the acquisition on August 11, 2023.

Gross margin was 36.2% during the third quarter of 2024, compared to 19.6% in the third quarter of 2023. On a non-GAAP basis, which excludes the items listed in the attached non-GAAP reconciliation table, adjusted gross margin was 42.5% in the third quarter of 2024, compared to 45.1% in the third quarter of 2023, a 2.6 percentage point decrease. This decline is primarily attributable to lower absorption of factory overhead costs due to lower production volumes of AlterG systems and higher labor costs.

Total operating expenses in the third quarter of 2024 were \$5.4 million, compared to \$8.8 million in the third quarter of 2023. On a non-GAAP basis, which excludes the items listed in the attached non-GAAP reconciliation table, adjusted operating expenses were \$6.7 million in the third quarter of 2024, compared to \$6.9 million in the third quarter of 2023, a \$0.2 million decrease. This decline is primarily due to reduced R&D expense from the completion of a development program.

Operating loss in the third quarter of 2024 was \$3.2 million, compared to \$7.9 million in the third quarter of 2023. On a non-GAAP basis, which excludes the items in the attached non-GAAP reconciliation table, adjusted operating loss was \$4.1 million in the third quarter of 2024, compared to a loss of \$4.9 million in the third quarter of 2023.

Net loss was \$3.1 million, or \$0.35 per share, for the third quarter of 2024, compared to a net loss of \$7.5 million, or \$0.88 per share, in the third quarter of 2023. On a non-GAAP basis, which excludes the items in the attached non-GAAP reconciliation table, adjusted net loss was \$4.0 million, or \$0.45 per share, in the third quarter of 2024, compared to \$4.5 million, or \$0.52 per share, during the third quarter of 2023.

Liquidity

As of September 30, 2024, ReWalk had \$10.7 million in unrestricted cash and cash equivalents on its balance sheet with no debt. During the third quarter of 2024, cash used in operations was \$4.5 million. At the end of the third quarter of 2024, Lifeward had \$2.4 million of accounts receivable for Medicare claims, a significant majority of which relates to claims filed before the third quarter of 2024.

Financial Guidance

Factoring in the third quarter performance, Lifeward revises its 2024 full year revenue expectations to the range of \$25 million to \$26 million in 2024. Based on the current recovery in trends thus far in the fourth quarter, Lifeward expects its sequential growth to resume in the fourth quarter to generate the highest quarterly revenue of the year.

Conference Call

Lifeward management will host its conference call as follows:

 Date
 November 12, 2024

 Time
 8:30 AM EST

 Telephone
 U.S:
 1-833-316-0561

 International:
 1-412-317-0690

Israel: 1-80-9212373 Germany: 0800-6647560

Access code Please reference the "Lifeward Earnings Call"

Webcast (live, listen-only and

archive) https://edge.media-server.com/mmc/p/nof4rjp4

The archived webcast will be available via the following https://edge.media-server.com/mmc/p/nof4rjp4 or through the "Investors" section on our website at GoLifeward.com.

About Lifeward

Lifeward designs, develops, and commercializes life-changing solutions that span the continuum of care in physical rehabilitation and recovery, delivering proven functional and health benefits in clinical settings as well as in the home and community. Our mission at Lifeward is to relentlessly drive innovation to change the lives of individuals with physical limitations or disabilities. We are committed to delivering groundbreaking solutions that empower individuals to do what they love. The Lifeward portfolio features innovative products including the ReWalk Exoskeleton, the AlterG Anti-Gravity systems, the ReStore Exo-Suit, and the MyoCycle FES Systems.

Founded in 2001, Lifeward has operations in the United States, Israel, and Germany. For more information on the Lifeward mission and product portfolio, please visit <u>GoLifeward.com</u>.

Lifeward®, ReWalk®, ReStore®, and Alter G® are registered trademarks of Lifeward Ltd. and/or its affiliates.

Forward-Looking Statements

In addition to historical information, this press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, Section 27A of the U.S. Securities Act of 1933, and Section 21E of the U.S. Securities Exchange Act of 1934. Such forward-looking statements may include projections regarding the Company's future performance and other statements that are not statements of historical fact and, in some cases, may be identified by words like "anticipate," "assume," "believe," "continue," "could," "estimate," "expect," "intend," "may," "plan," "potential," "predict," "project," "future," "will," "should," "would," "seek" and similar terms or phrases. The forward-looking statements contained in this press release are based on management's current expectations, which are subject to uncertainty, risks and changes in circumstances that are difficult to predict and many of which are outside of the Company's control. Important factors that could cause the Company's actual results to differ materially from those indicated in the forward-looking statements include, among others: the Company's ability to realize the anticipated benefits of the acquisition of AlterG, including the possibility that the expected benefits of the acquisition will not be realized within the expected time period or at all; the effect of the AlterG acquisition on the ability of the Company to retain customers and key personnel and to maintain relationships with suppliers, distributors and other key business relations; potential litigation in connection with the AlterG acquisition; uncertainties associated with future clinical trials and the clinical development process, the product development process and FDA regulatory submission review and approval process; the Company's ability to have sufficient funds to meet certain future capital requirements, which could impair the Company's efforts to develop and commercialize existing and new products; the Company's ability to maintain and grow its reputation and the market acceptance of its products; the Company's ability to achieve reimbursement from third-party payors, including CMS, for its products; the Company's limited operating history and its ability to leverage its sales, marketing and training infrastructure; the Company's expectations as to its clinical research program and clinical results; the Company's expectations regarding future growth, including its ability to increase sales in its existing geographic markets and expand to new markets; the Company's ability to obtain certain components of its products from thirdparty suppliers and its continued access to its product manufacturers; the Company's ability to navigate any difficulties associated with moving production of its AlterG Anti-Gravity Systems to a contract manufacturer; the Company's ability to improve its products and develop new products; the Company's compliance with medical device reporting regulations to report adverse events involving the Company's products, which could result in voluntary corrective actions or enforcement actions such as mandatory recalls, and the potential impact of such adverse events on the Company's ability to market and sell its products; the Company's ability to gain and maintain regulatory approvals; the Company's ability to maintain adequate protection of its intellectual property and to avoid violation of the intellectual property rights of others; the risk of a cybersecurity attack or breach of the Company's IT systems significantly disrupting its business operations; the Company's ability to use effectively the proceeds of its offerings of securities; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 10-K, as amended, for the year ended December 31, 2023 filed with the SEC and other documents subsequently filed with or furnished to the SEC. Any forward-looking statement made in this press release speaks only as of the date hereof. Factors or events that could cause the Company's actual results to differ from the statements contained herein may emerge from time to time, and it is not possible for the Company to predict all of them. Except as required by law, the Company undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future developments or otherwise.

Non-GAAP Financial Measures

To supplement its consolidated financial statements, which are prepared and presented in accordance with U.S. Generally Accepted Accounting Principles ("GAAP"), the Company believes that the use of non-GAAP accounting measures, including non-GAAP net loss, is helpful to its investors. These measures, which the Company refers to as non-GAAP financial measures, are not prepared in accordance with GAAP.

Because of varying available valuation methodologies, subjective assumptions, and the variety of equity instruments that can impact a company's non-cash expenses, the Company believes that providing non-GAAP financial measures that exclude non-cash share-based compensation expense and acquisition costs allows for more meaningful comparisons between operating results from period to period. Each of the Company's non-GAAP financial measures is an important tool for financial and operational decision-making and for the Company's evaluation of its operating results over different periods of time. The non-GAAP financial data are not measures of the Company's financial performance under U.S. GAAP and should not be considered as alternatives to operating loss or net loss or any other performance measures derived in accordance with GAAP. Non-GAAP financial measures may not provide information that is directly comparable to that provided by other companies in ReWalk's industry, as other companies in the industry may calculate non-GAAP financial results differently, particularly related to non-recurring, unusual items. In addition, there are limitations in using non-GAAP financial measures because the non-GAAP financial measures are not prepared in accordance with GAAP, may be different from non-GAAP financial measures used by other companies and exclude expenses that may have a material impact on the Company's reported financial results. Further, share-based compensation expense has been, and will continue to be for the foreseeable future, a significant recurring expense in the Company's business and an important part of the compensation provided to its employees.

The presentation of non-GAAP financial information is not meant to be considered in isolation or as a substitute for the directly comparable financial measures prepared in accordance with GAAP. ReWalk urges investors to review the reconciliation of the Company's non-GAAP financial measures to the comparable GAAP financial measures included below, and not to rely on any single financial measure to evaluate the Company's business.

Lifeward Media Relations:

Kathleen O'Donnell Vice President, Marketing & New Business Development Lifeward E: media@golifeward.com

Lifeward Investor Contact:

Mike Lawless Chief Financial Officer Lifeward E: ir@golifeward.com

Lifeward Ltd. And subsidiaries Condensed Consolidated Statements of Operations (Unaudited)

(In thousands, except share and per share data)

	Three Mon Septem		Nine Mon Septem				
	2024	2023	2024	2023			
Revenue	\$ 6,128	\$ 4,403	\$ 18,118	\$ 6,970			
Cost of revenues	3,908	3,540	11,746	 4,960			
Gross profit	2,220	863	6,372	2,010			
Operating expenses:							
Research and development, net	998	1,262	3,494	2,830			
Sales and marketing	4,156	4,088	13,573	9,076			
General and administrative	 240	 3,455	3,424	 7,579			
Total operating expenses	5,394	8,805	20,491	19,485			
Operating loss	(3,174)	(7,942)	(14,119)	(17,475)			
Financial income, net	 119	 411	495	1,047			
Loss before income taxes	(3,055)	(7,531)	(13,624)	(16,428)			
Taxes on income	29	-	40	66			
Net loss	\$ (3,084)	\$ (7,531)	\$ (13,664)	\$ (16,494)			
Net loss per ordinary share, basic and diluted	\$ (0.35)	\$ (0.88)	\$ (1.58)	\$ (1.94)			
Weighted average number of shares used in computing net loss per ordinary share, basic and diluted	8,756,882	8,542,630	8,652,085	8,501,397			

Lifeward Ltd. And subsidiaries Condensed Consolidated Balance Sheets (In thousands)

	September 30, 2024 (Unudited)			December 31, 2023 (Audited)	
<u>Assets</u>					
<u>Current assets</u>					
Cash and cash equivalents	\$	10,653	\$	28,083	
Trade receivables, net of credit losses of \$193 and \$328, respectively		5,843		3,120	
Prepaid expenses and other current assets		1,818		2,366	
Inventories		7,300		5,653	
Total current assets		25,614		39,222	
Restricted cash and other long term assets		436		784	
Operating lease right-of-use assets		945		1,861	
Property and equipment, net		1,217		1,262	
Intangible Assets		10,020		12,525	
Goodwill		7,538		7,538	
Total assets	\$	45,770	\$	63,192	
<u>Liabilities and equity</u>					
<u>Current liabilities</u>					
Trade payables		4,992		5,069	
Current maturities of operating leases		936		1,296	
Other current liabilities		3,729		4,854	
Earnout		-		576	
Total current liabilities		9,657		11,795	
Non-current operating leases		45		607	
Earnout		792		2,716	
Other long-term liabilities		1,383		1,564	
Shareholders' equity		33,893		46,510	
Total liabilities and equity	\$	45,770	\$	63,192	

Lifeward Ltd. And subsidiaries Condensed Consolidated Statements of Cash Flows (Unaudited) (In thousands)

	Nine Months Ender September 30,					
	2024		2023			
Net cash used in operating activities	\$ (17,749)	\$	(16,183)			
Net cash used in investing activities	-		(18,070)			
Net cash used in financing activities	-		(992)			
Effect of Exchange rate changes on Cash, Cash Equivalents and Restricted Cash	 (29)		(24)			
Decrease in cash, cash equivalents, and restricted cash	(17,778)		(35,269)			
Cash, cash equivalents, and restricted cash at beginning of period	28,792		68,555			
Cash, cash equivalents, and restricted cash at end of period	\$ 11,014	\$	33,286			

		Three Months Ended September 30,						ths Ended lber 30,		
		2024		2023		2024		2023		
Revenues based on customer's location:										
United States		3,458		2,497		11,054		4,298		
Europe		2,419		1,466		5,896		2,201		
Asia - Pacific		150		94		544		123		
Rest of the world		101		346		624		348		
Total Revenues	\$	6,128	\$	4,403	\$	18,118	\$	6,970		
		Three Moi Septem				Nine Mon Septem				
		2024		2023		2024		2023		
Dollars in thousands, except per share data										
GAAP net loss	\$	(3,084)	\$	(7,531)	\$	(13,664)	\$	(16,494)		
Adjustments:										
Amortization of intangible assets		842		764		2,505		764		
Purchase accounting impact on inventory		-		607		-		607		
M&A transaction		-		1,314		(467)		2,358		
Integration/Rebranding costs		-		-		236		-		
Remeasurement of earnout liability		(2,008)		40		(2,500)		40		
Stock-based compensation expense	<u> </u>	290		333	_	1,047		955		
Non-GAAP net loss	\$	(3,960)	\$	(4,473)	\$	(12,843)	\$	(11,770)		
Shares used in net loss per share	_	8,756,882		8,542,630		8,652,085		8,501,397		
Non-GAAP net loss per share	<u>\$</u>	(0.45)	\$	(0.52)	\$	(1.48)	\$	(1.38)		

Three Months Ended							Nine Months Ended								
September 30, 2024				September 30, 2023			-			•					
	\$	% of revenue		\$	% of revenue		\$	% of revenue		\$	% of revenue				
\$	(3,174)	(51.8)%	\$	(7,942)	(180.4)%	\$	(14,119)	(77.9)%	\$	(17,475)	(250.7)%				
	842	13.7%		764	17.3%		2,505	13.8%		764	10.9%				
	-	-					-	-			8.8%				
	-	-		1,314	29.8%		(467)	(2.6)%		2,358	33.8%				
	-	-		-	-		236	1.3%		-	-				
	(2.000)	(22.0)0/		40	0.00/		(2.500)	(12.0)0/		40	0.60/				
	(2,008)	(32.8)%		40	0.9%		(2,500)	(13.8)%		40	0.6%				
	200	4.70/		222	7.50/		1.047	£ 90/		055	12.70/				
_	290	4.7%	_	333	7.5%	_	1,047	3.8%	_	955	13.7%				
\$	(4,050)	(66.2)%	\$	(4,884)	(111.1)%	\$	(13,298)	(73.4)%	\$	(12,751)	(182.9)%				
		Three Mon	ths	Ended				Nine Mont	hs I	Ended					
	•			September 30, 2023											
	\$	% of revenue		\$	% of revenue		\$	% of revenue		\$	% of revenue				
\$	2,220	36.2%	\$	863	19.6%	\$	6,372	35.2%	\$	2,010	28.8%				
	-	-		607	13.8%		-	-		607	8.7%				
	207	(22 /		711	11 (6)		1 150	C 46 /		-11	7.20/				
	387	6.3%		511	11.6%		1,153	6.4%		511	7.3%				
											0.10/				
	7)	//0/		1	Ο 10/		12	Λ 10/							
_	3	0%		4	0.1%	_	12	0.1%	_	5	0.1%				
	<u>\$</u>	\$ (3,174) \$ 42	September 30, 2024 \$ % of revenue	September 30, 2024	September 30, 2024 September 202 \$ % of revenue \$ \$ (3,174) (51.8)% \$ (7,942) \$ 42 13.7% 764 - - 607 - - 1,314 - - - (2,008) (32.8)% 40 290 4.7% 333 \$ (4,050) (66.2)% \$ (4,884) Three Months Ended September 30, September	September 30, 2024 September 30, 2023 \$ % of revenue \$ % of revenue \$ (3,174) (51.8)% \$ (7,942) (180.4)% 842 13.7% 764 17.3% - - 607 13.8% - - 1,314 29.8% - - - - (2,008) (32.8)% 40 0.9% 290 4.7% 333 7.5% \$ (4,050) (66.2)% \$ (4,884) (111.1)% Three Months Ended September 30, 2024 September 30, 2023 \$ % of revenue \$ % of revenue \$ 2,220 36.2% 863 19.6% \$ 2,220 36.2% 863 19.6%	September 30, 2023 \$ % of revenue \$ % of revenue \$ (3,174) (51.8)% \$ (7,942) (180.4)% \$ \$ 42 13.7% 764 17.3% - - 607 13.8% - - 1,314 29.8% - - - - (2,008) (32.8)% 40 0.9% 290 4.7% 333 7.5% \$ (4,050) (66.2)% \$ (4,884) (111.1)% \$ Three Months Ended September 30, 2024 2024 2023 \$ % of revenue \$ % of revenue \$ 2,220 36.2% \$ 863 19.6% \$ - - 607 13.8% 387 6.3% 511 11.6%	September 30, 2024 September 30, 2025 September 30, 2024 September 30, 2025 September 30, 2025 September 30, 2026 September 30, 2027 September 30, 2028 September 30, 2028 September 30, 2029 Septemb	September 30, 2024 S % of revenue S % of R % of revenue S % of R % of revenue S % of R %	September 30, 2024 S	September 30, 2024 2023 September 30, 2024 September 30, 2024				

	Three Months Ended							Nine Months Ended								
	September 30, 2024			September 30, 2023				Septemb 202		September 30, 2023						
		\$	% of revenue		\$	% of revenue		\$	% of revenue		\$	% of revenue				
Dollars in thousands																
GAAP research & development	\$	998	16.3%	\$	1,262	28.7%	\$	3,494	19.3%	\$	2,830	40.6%				
Adjustments:	Ψ	<i>)) i i i i i i i i i i</i>	10.0 / 0	Ψ	1,202	20.770	Ψ	0,151	17.0 70	Ψ	2,000	10.070				
Stock-based compensation expense		(38)	(0.6)%		(46)	(1.0)%		(130)	(0.7)%		(112)	(1.6)%				
Non-GAAP research &																
development	\$	960	15.7%	\$	1,216	27.7%	\$	3,364	18.6%	\$	2,718	39.0%				
			Three Mon	ths l	Ended		Nine Months Ended									
		Septemb 202		September 30, 2023				Septem 202			September 30, 2023					
	% of \$ revenue			% of revenue			-	% of sevenue			\$	% of revenue				
Dollars in thousands											,					
GAAP sales & marketing	\$	4,156	67.8%	\$	4,088	92.8%	\$	13,573	74.9%	\$	9,076	130.2%				
Adjustments:																
Amortization of intangible assets		(389)	(6.3)%		(215)	(4.9)%		(1,154)	(6.4)%		(215)	(3.1)%				
Integration/Rebranding costs		_	-		_	_		(193)	(1.0)%		_	-				
Stock-based compensation expense		(91)	(1.5)%		(107)	(2.4)%		(309)	(1.7)%		(271)	(3.9)%				
Non-GAAP sales &																
marketing	\$	3,676	60.0%	\$	3,766	85.5%	\$	11,917	65.8%	\$	8,590	123.2%				

	Three Months Ended							Nine Months Ended								
	September 30, 2024				Septemb 202			Septemb 202	,		Septemb 202					
		\$	% of revenue		\$	% of revenue		\$	% of revenue		\$	% of revenue				
Dollars in thousands																
GAAP general &																
administrative	\$	240	3.9%	\$	3,455	78.5%	\$	3,424	18.9%	\$	7,579	108.7%				
Adjustments:																
M&A transaction		-	-		(1,314)	(29.8)%		467	2.6%		(2,358)	(33.8)%				
Amortization of intangible																
assets		(66)	(1.1)%		(37)	(0.8)%		(198)	(1.1)%		(37)	(0.5)%				
Integration/Rebranding																
costs		-	-		-	-		(43)	(0.2)%		-	-				
Remeasurement of earnout																
liability		2,008	32.8%		(40)	(0.9)%		2,500	13.8%		(40)	(0.6)%				
Stock-based compensation																
expense		(158)	(2.6)%	_	(176)	(4.0)%		(596)	(3.3)%		(567)	(8.1)%				
Non-GAAP general &																
administrative	\$	2,024	33.0%	\$	1,888	43.0%	\$	5,554	30.7%	\$	4,577	65.7%				